



## case study

## equal opportunities



Objective One is  
part-financed by  
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The Objective One Partnership  
for Cornwall & the Isles of Scilly

### KYNANCE COVE ENHANCEMENT PROJECT

The National Trust, Poltesco Farmhouse

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#### *the project*

A project designed to improve visitor facilities at the key tourist destination of Kynance Cove on the Lizard. Improvements include access to the cove and the provision of toilet facilities.

The Programme has invested £308,000 from the European Regional Development Fund (ERDF) in the project which has a total cost of £616,091.

This is a project which will provide new visitor facilities in terms of toilets and showers; will upgrade services and restore and refurbish the café buildings. These improvements along with the improved interpretation at the cove will enable greater access to the cove for all.



#### *measures of equal opportunities adopted*

**• To enable equality of access to opportunities, including to all levels of training and sustainable employment, for people who are disadvantaged in the economy, including by virtue of age, ethnicity, rural isolation etc**

Consultation with community groups from an early stage in the project has resulted in the local community being fully informed and involved at all stages of the project. The initial contact was made with the village through the parish council, however the process was later widened out to include other groups. As a result the local community has been supportive of the project.

**• To enable equality of access to opportunities for people with disabilities, including to all levels of training and sustainable employment**

Whilst there is no formal access route for people with disabilities, the National Trust have worked hard to ensure that access for as many people as possible is maintained and improved. The gradient has been improved and two women from the village who are powered wheelchair users have regularly used the path to the cove and the facilities as they have developed and been keenly involved in the access issues surrounding the project. Advice has also been taken from the National Trust's own accessibility adviser. A further indication of the Trust's willingness to ensure equality of access is the provision of toilet and shower

facilities for people with disabilities being included in the project. Future developments at the cove will include:

- High visibility signage
- The ability for people with mobility difficulties to book ahead and be driven to and from the beach once a day.

#### *benefits of equal opportunities*

The improved access to the cove and the facilities specifically catering for disabled people and families are making the special environment of Kynance Cove accessible for a wider part of the local and visitor population.

The improved access and facilities at Kynance will help put Cornwall and the Isles of Scilly in a position to be more inclusive in attracting visitors

In addition to the improved access and visitor facilities, the installation of mains water and electricity and piped gas from the car park to the café means that the lessees of the café are now able to trade competitively with similar cafes and restaurants in the local area. This means that they are able to offer a wider choice of healthy meal options and they now have the facilities to deliver a quality meal.



Level path providing access for all

#### **lessons learnt**

Project Manager Mike Hardy said: *"Equality of opportunity and all that involves is at the heart of everything we do in the Trust and what we've done here is because it's the right thing to do. Consulting with the community and amending things accordingly will help get funding support and will build capacity and support for the project. Engage your beneficiaries; the café lessees have been involved all the way along and have learnt a vast amount in the process."*

**For more information about how you can incorporate equal opportunities into your project please contact the Objective One Partnership Office on 01872 241379 or email [objectiveone@cornwall.gov.uk](mailto:objectiveone@cornwall.gov.uk).**